



EDUCINEMA CLIMATE TOURACTION PROJECT

Teachers' Training Week

July 4th – 8th, 2022

DAMSLab – Piazzetta P.P. Pasolini 5b
Bologna

Monday, July 4

9:15-9:30 Reception of participants

9:30 – 11:00 Greetings on behalf of Università di Bologna and Presentation of the e-books

Paola Brembilla (Assistant Professor, Università di Bologna)

Matteo Casari (Associate Professor, Università di Bologna)

Nicoletta Nobile (Actor and director)

Vito Palmieri (Filmmaker)

11:00 – 11:30 *Coffee Break*

11:30 – 13:00 Class 1: Nature at play. Staging and documenting the theatrical ways to sustainability

Alessandro Renda (Actor, Director, Filmmaker at Teatro delle Albe, Ravenna)

Emanuele Regi (Ph.D. Student, Università di Bologna)

13:00 – 14:30 *Lunch Break*

14:30 – 17:30 Class 2: How to Communicate Sustainability

Ioannis Zikidis (Ph.D. Student, Università di Bologna)

Tuesday, July 5

9:00 – 9:30 Q&A with Sara Casoli (Post-Doc Researcher, Università di Bologna)

9:30 - 11:00 Class 4: Making Movies

Ioannis Zikidis (Ph.D. Student, Università di Bologna)

11:00 – 11:30 Coffee Break

11:30 – 13:00 Class 4: Making Movies

17:30 – 20:00 Guided tour of the historical city centre, with closing “aperitivo”

Wednesday, July 6

9:30 - 11:00 Class 4: Making Movies

Ioannis Zikidis (Ph.D. Student, Università di Bologna)

11:00 – 11:30 Coffee Break

11:30 – 13:00 Class 4: Making Movies

Thursday, July 7

9:30 - 11:00 Class 5: Film and Media Literacy

Elisa Farinacci (Post-Doc Researcher, Università di Bologna)

11:00 – 11:30 Coffee Break

11:30 – 13:00 Class 5: Film and Media Literacy

Friday, July 8

9:30 - 11:00 Class 7: Marketing Strategies

Nicolò Gallio (Film Marketing and Communication Strategist)

11:00 – 11:30 Coffee Break

11:30 – 13:00 Class 7: Marketing Strategies

13:00 – 14:30 Lunch Break

14:30 - 16:30 Closing Remarks and Q&A

OUR TEACHERS

Alessandro Renda

Alessandro Renda is an actor, director and filmmaker in Teatro delle Albe (Ravenna). Since 1998, he has taken part in many of the company's shows and toured several times in Europe and the United States. Since 2001, he has been a guide in the *non-school* workshops. Since 2003, he has been involved in videomaking for the stage or video "translations" of many Teatro delle Albe shows and documentaries on the company's theatrical experiences around the world. His films have been presented in festivals and distributed by Ubulibri and Luca Sossella Editore.

Emanuele Regi

Emanuele Regi is a Ph.D. PON student at the University of Bologna; his area of interest is the relationship between natural spaces and performing arts, in particular theatre. He is currently conducting a project within the UNESCO's MaB park, where he is trying to connect artistic realities to receptive industry (agritourism). He is a member of the editorial board of the journal *Anthropology and Theatre*. He studied at the University of Bologna's DAMS (Bachelor's Degree cum laude) and Discipline della musica e del teatro (Master's Degree cum laude).

Ioannis Zikidis

Ioannis Zikidis is a Ph.D. PON student at the University of Bologna, where he is working on a project on environmental sustainability in the Italian audiovisual industries. He holds a BA in Film Studies and Media Production at the University of Glamorgan (Wales, UK) and an MA in Post-production Editing at Bournemouth University, UK. He shot, produced, and edited over 40 short films focusing on Social Enterprises, NGOs, circular economy and ecological initiatives across the Global South, the Middle East and Europe. He curated the videos used in online courses on Social Entrepreneurship for The Open University's FutureLearn MOOC platform.

Elisa Farinacci

Elisa Farinacci is a post-doctoral researcher at the Department of the Arts of the University of Bologna. She earned a Ph.D. with a double degree in History at the Department of History, Culture, and Civilization of the University of Bologna and in Cultural Anthropology at the Hebrew University of Jerusalem. At the Department of the Arts, she is working on the international circulation and reception of contemporary Italian audiovisual products. At the Research Center on Media Education, Innovation and Education Technology (CREMIT) of the Catholic University of Milan, she is researching the use of audiovisual products in educational environments.

Nicolò Gallio

Nicolò Gallio is a marketing and communications consultant with experience across cultural and creative industries. An alumnus of the TorinoFilmLab Audience Design Programme, he has a background in PR, media relations and content management for films, festivals, brands and non-profit organisations. With a vertical expertise in digital communications for the audiovisual industry, he is Researcher & Strategist at the Berlin-based film marketing agency Alphapanda and supports filmmakers, producers and distributors during the whole life cycle of their projects.

OUR TEAM

Veronica Innocenti

Veronica Innocenti is Associate Professor at the Department of the Arts of the University of Bologna, where she teaches Media Marketing, History of Broadcasting and Digital Media. She is also the director of the Master of Arts in Film, Television and Multimedia Production.

Her research is mainly devoted to the history of broadcasting, TV serial narratives, social TV and social media. She is co-director of *SERIES. International Journal of TV Serial Narratives* and editor of *Cinéma & Cie*. She is the author of various publications including monographs, curatorships and essays.

Matteo Casari

Matteo Casari is Associate Professor at the Department of the Arts of the University of Bologna where he teaches Theatres in Asia and Performing Arts Management and Economy.

His research is mainly devoted to Asian theatrical traditions, particularly in Japan, where he conducted some fieldwork. He is the scientific director of the journal *Antropologia e Teatro* and the coordinator of the interdisciplinary research group "Performing robots". He is the author of various publications including monographs, curatorships and essays.

Paola Brembilla

Paola Brembilla is assistant professor of Television and Digital Media at the University of Bologna, where she earned her PhD in 2016. Her research is mainly devoted to television and digital media business models, and how they shape serial narratives and interact with audiences. She is the journal manager of *SERIES. International Journal of TV Serial Narratives* and the author of numerous publications, including articles, chapters and two books on television economics and serial narratives. She co-edited the collection *Reading Contemporary Serial Television Universes. A Narrative Ecosystem Framework* (Routledge 2018).

Sara Casoli

Sara Casoli is Post-Doc Research Fellow at the Department of the Arts of the University of Bologna, where she earned her PhD in 2019. She was part of the "DETECT – Detecting Transcultural Identity in European Popular Crime Narratives" research project. Her prevailing research interests concern popular seriality, television studies, transmedia characters and popular culture. She has published a book titled *Le forme del personaggio. Figure dell'immaginario nella serialità televisiva americana contemporanea* (Mimesis 2021), several articles for international peer-reviewed journals, and chapters in edited collections.

Nicoletta Nobile

Nicoletta Nobile, actor and director, graduated as an international actress at the Iolanda Gazzoero Theatre School of ERT (Emilia Romagna Teatro Fondazione, National Theater) and in DAMS at the University of Bologna. She worked in ERT for the shows *Tutto fa brodo*, with the Belgian company Laika-Theatre of senses, and *La commedia della vanità* by Claudio Longhi. In 2021, she directed *Paradosso del gatto imburato - Monologo per attrice sola* and *Biancaneve e i sette nazi*, finalist project for Premio Scenario 2021, of which she is also the author. Since 2021 she has collaborated with Drama Teatro on various projects, including *Pang! Performing arts for the next generation*, a co-creation project with teenagers.

Vito Palmieri

Vito Palmieri is a Film Studies graduate at the Department of the Arts of the University of Bologna, where he is an adjunct professor for Multimedia and Audiovisual Workshop since 2014. He is well-known for his works as a film and documentary director. Among his other works, his short-film *Tana libera tutti* (2006) was nominated for the David di Donatello awards; his short-film *Matilde* (2013) was shortlisted at Berlin International Film Festival, and won, among other awards, the Best Short-film Award at Toronto International Film Festival. He directed the documentary *Le pareti di vetro* (2014) and the feature film *See You in Texas* (2016), produced by Ascent Film and RAI Cinema, winner of the Jury Prize at Shanghai Film Festival. In 2018, he wrote and directed *Il Mondiale in Piazza*, produced by Articulture, winner of the MigrArti Award in 2018 and presented in the same year at Venezia Film Festival. The film won more than fifty awards and shortlists worldwide, including the Five at Nastro d'Argento Awards and Globi d'Oro 2019.